



## Light Up Art Installations – Winter Whyte Light Up 2024

### CRITERIA

We encourage applications to include more than one installation or experience option, at a variety of price points, as we have a limited budget and would like to showcase as many artists as possible.

See criteria below for more information. We are looking for art installations that are: **big, sturdy, durable, and illuminating, and instagramable!**

*Summary: Evaluation of Rated Criteria*

#### 15 points for Experience

- Is it winter-friendly? (eg., micro-climates, lighting, etc)
- Does it consider the context of the site?
- Does it push the boundaries of sensory experiences? (e.g. Tactility, auditory, visual, etc.)

#### 15 points for Originality and Creativeness

- Are these designs original and creative?
- Does it bring new ideas and conditions to the Old Strathcona area and Edmonton as a whole?
- Does the design take risks and challenge new ideas?
- Are unique materials and conditions incorporated?
- Is this experience new to Edmontonians?
- Will this installation encourage event goers to take pictures and share on social media?

#### 15 points for Clarity of Drawings

- Drawings are clear and specific on how the design works.
- Drawings show realistic dimensional information, and key features and functions.
- Drawings demonstrate relationships of components to final assembly.

#### 10 points for Impact on pedestrian volumes or surrounding businesses

- Does the design include strategies that improve activity on the street?
- Does it offer opportunities for people to engage and interact with the installations?
- Does it interact with neighbouring businesses?
- Does this project consider safety of pedestrians? (e.g. not being fully enclosed, ensuring minimal visual barriers, proper lighting)



### **10 points for Bill of Materials**

- Lists parts used for assembly.
- Accurately provides costs, quantities, and standards.
- Does it stay within budget?

### **10 points for Team Composition**

- Lists team members and their professional backgrounds.
- Is the team made up of a diverse set of people from differing professional backgrounds?
- Does each member bring different skills to the team?

### **10 points for Accessibility and flexibility of the space and users**

- Does the design engage a diverse demographic to gather and interact with one another?
- Is the design accessible to all? Are individuals of varying ability able to have a valuable and engaging experience with this project?

### **10 points for Sustainability**

- Can the overall design be evolved, adapted, and potentially be reused for the future?
- Can materials be recycled, reused, or re-purposed?
- Did this project produce minimal waste during the construction and deconstruction phases?

### **Summary: Evaluation of Required Criteria**

*The below outlines required project criteria for each submission. Scoring 'No' on any of the below may result in the submission being rejected or subjected to requests for modifications.*

#### **Constructability: Yes/No**

- Is the project buildable?
- Is it durable? (Able to resist wear and decay, weathering)
- Is it stable? (Not easily moved, altered, or destroyed)
- Ease of construction?
- Is it within the budget?
- Safety is considered for people constructing and inhabiting project
- Does not require security

#### **Meets Code Requirements: Yes/No**

- Meets accessibility standards

#### **Technical Background: Yes/No**

- Does the team have a credible technical specialist?