



BUSINESS IMPROVEMENT AREA BOARD OF DIRECTORS

What is a Business Improvement Area (BIA)?

BIAs are formed by a collective group of business owners representing a specific geographic area. Together, they form an association with the purpose of promoting and improving the local economy of that business district. The association is guided by an elected Board of Directors consisting of business owners/operators in the district who represent all members of the BIA.

Board governance & roles

A BIA Board is a Governing Board that sets the vision, mission, strategic priorities, and budget for the organization. Director positions are elected by the membership at the Annual General Meeting. Executive roles like Board Chair, Vice Chair and Treasurer are elected by Directors at the first board meeting of the year.

Board terms & commitment

Board positions are re-elected annually with the intention of serving two terms. Board terms are from Jan-Dec. Regular board meetings are held every other month for up to 2 hrs per meeting for a total of 5-6 meetings a year. In addition, there are two general meetings for the board and members. The Executive carries additional responsibilities and can expect to meet once a month for up to 2 hrs.

Board responsibilities

The board has fiduciary responsibilities including financial (budget, auditing, signing authority) and legal responsibilities. Other responsibilities include: providing meaningful input for the development and approval of the strategic plan and direction of business and affairs of the BIA; provide thoughtful counsel to the Board and the Executive Director on matters concerning the business and affairs of the BIA.

Why join us?

Being on the board gives you a front seat to our association's activity, direction, and goals. With diverse voices at the table representing a cross section of locations, industries, gender expressions, sexual orientation, racial minorities, abilities, and ages - we can achieve more together!

Want to learn more? Let's chat!

Cherie Klassen, Executive Director
cherie@oldstrathcona.ca

Kris Armitage, Board Chair
kris@knifewear.com



BOARD OF DIRECTORS NOMINATION FORM

1. Submit nomination to the OSBA office by noon (12PM) on October 2nd, 2024. Nominations are also accepted from the floor at the AGM.
2. Nominations must be signed by both the nominee and the nominator. The nominator must be a levy paying member of the OSBA as a business owner or the official designate of a business.
3. Proxies are not permitted.
4. All board positions are up for re-election each year, with the intention of serving two-year terms.
5. The election of the 2025 OSBA Board of Directors will be held at the Annual General Meeting on October 9, 2024.
6. Nomination forms may be emailed to the address indicated at the bottom of this page.

I hereby nominate _____ (please print name) to stand for election to the Old Strathcona Business Association Board of Directors.

Date

Nominator (business name)

Nominator Name (please print)

Nominator (signature)

I hereby agree to serve if elected to the Old Strathcona Business Association Board of Directors.

Date

Nominee (business name)

Nominee Name (please print)

Nominee (signature)