



OSBA Sponsorship Application

Thank you for your interest in partnering with the Old Strathcona Business Association on your upcoming event. Please refer to our Sponsorship Guidelines to help you through this application. The OSBA requires applications be submitted a minimum of 30 days prior to the expected start date of the event, activation or festival.

Name of Event/Festival:

Event/Festival date:

Location:

Projected attendance:

Organization Name:

Organization Type (Select one):

For-profit (*in-kind only*)

Non-profit (*financial/in-kind*)

Contact Name, Phone and Email:

Sponsorship Request (type/dollar amount):

Please describe your event in 150 words or less:



What is the benefit of hosting your event in Old Strathcona:

How would your event benefit Old Strathcona businesses?

Are there any risks of disrupting normal business operations? (i.e. noise pollution, road closures, bike detours, etc.) If so, how can we work together to mitigate such disturbances?

Please attach any additional information you would like to share such as proposed sponsorship levels, project plan and/or communication plan.

For clarification with our sponsorship program, or to submit your application, please contact Annie Winters, Manager, Marketing & Public Relations, at marketing@oldstrathcona.ca.